

Large Consumer Packaged Goods Manufacturer

- ✦ **Leading global provider of consumer packaged goods**
- ✦ **Business objectives for PLM deployment:**
 - **Single Global Resource, Development, and Engineering (RDE) process**
 - **Replace in-house 20-year-old system**
 - **Reduce time-to-market**
 - **Increase product quality**
 - **Reduce costs**
- ✦ **Capabilities implemented:**
 - **mySAP PLM including document management, cProjects, cFolders, business warehouse, workflow, recipe management, specification management, Engineering Bill of Materials (EBOM) and Materials Management**
 - **Deployed a lightweight engineering change management application using workflow**
 - **Separate instance (mySAP ECC5) from mySAP 4.6C operational system**

✦ Project Schedule:

- Wave 1 – 18 months, Live December 3, 2006, 1 business division (approximately 400 users)
- Wave 2 – May 2007, two additional divisions (2,300 total users)

✦ Key benefits:

- Reduced time-to-market for new products (New Product Development and Introduction [NPDI] process)
- Expect reduction in product quality issues
- Goal to achieve \$15+ million savings in product development costs per year moving forward